

 Mehreen Shoaib is a senior consultant & founding director at Navitus. She acts as a change agent & facilitator on challenging client assignments. Her areas of capability include organizational & program diagnostics, competency assessments, 360 feedback, culture change & transformation, leadership, sales effectiveness, negotiation & empowerment. Mehreen's background in psychology, international & domestic affairs, gender equity & working with special people, adds a broader dimension to her work with people in organizations. She obtained her Masters from the University of Karachi in International Relations and Bachelors from DHA Degree College for Women in Psychology, Political Science and Education. She has attended a number of courses internationally such as Management of Managers (The Challenge of Leadership) with the University of Michigan Business School & Dr Peter Senge's The Learning Organization Building a Sustainable Future, in Dubai. Mehreen has conducted various consulting assignments in leading local and multinational companies, some of them include: Mobilink, Pakistan Tobacco Company, Ali Gohar Pharmaceuticals, Novartis Consumer Health Pakistan, Merck (Pvt) Limited, National Foods, 3M Pakistan, ABN AMRO Bank, Indus Motor Company, APL Logistics, BOC Pakistan, Bayer CropScience, Reckitt Benckiser, Coca Cola Beverages Pakistan Limited, Shell Pakistan Limited, Pak Arab Refinery Limited, Crescent Bahuman Limited, Din Textile Mills, Gulistan Group of Companies, Chenab Limited, Pakistan PaperSacks, DMG Sugar Operations, DMG Cement Operations, Thal Jute Mills, Habib Jute Mills, etc. Her facilitation skills are particularly effective in subjects ranging from selling skills, customer focus and negotiations. She is known for her persistent prowess at networking, deal-making & negotiations with the objective to establish synergistic, long-term, mutually value-adding partnerships & associations. Having successfully facilitated projects across the private & public sectors, with multi-level stake-holder involvement, she embarked upon her agenda of pursuing effectiveness & efficiency in the social sector, by creating Stimulus, a for-profit, consulting firm, offering innovative business solutions to the social development community as well as private corporations, on the mandate of corporate social responsibility & sustainability. Mehreen devotes considerable time to management studies and research on subjects of her interest. She tests efficacy of new learnings within Navitus & outside & where needed, adapts concepts & tools to suit the local culture. Email address: mehreen.shoaib@navitus.biz